

# Pacific Northwest Bank Leadership Symposium

DECEMBER 3-5, 2018

The Nines | Portland



## Sponsorship Opportunities

**NOTE:** Sponsorship of each event is on a first-come, first-served basis. For the most current information on sponsorship availability, please contact Lori Kaliher of the Oregon Bankers Association at (503) 576-4108 or lkaliher@oregonbankers.com.

*To pursue a sponsorship opportunity*, please check the item or event you wish to sponsor and complete the reservation form on the last page. A member of the Oregon Bankers Association staff will follow up with you to confirm the availability of the sponsorship opportunity you selected.

### Platinum Level Sponsorship - \$5,000

#### BENEFITS

- Two complimentary registrations to Tuesday & Wednesday events
- Platinum sponsor recognition in program
- Signage at sponsored event
- Announcement of sponsorship at beginning and end of conference
- Access to attendee mailing list 14 days prior to event
- Company name and logo as recognition of a Platinum sponsor in OBA & WBA magazines
- Conference name badge sponsor ribbon
- 6' Vendor display table (Tuesday & Wednesday, December 4-5)

#### WE WOULD LIKE TO SPONSOR THE FOLLOWING PLATINUM LEVEL OPPORTUNITY (CHECK ONE):

- Registration Desk and Materials
- Keynote Speaker Gene Marks (Tuesday, December 4) – **SOLD - Federal Home Loan Bank of Des Moines**
- Holiday Party (Tuesday, December 4) – **SOLD - Meyer-Chatfield Corporation**
- Luncheons (Tuesday, December 4)

### Gold Level Sponsorship - \$2,500

#### BENEFITS

- One complimentary registration to Tuesday & Wednesday events
- Gold sponsor recognition in conference program
- Signage at sponsored event
- Acknowledgement of sponsorship during conference
- Access to attendee mailing list seven days prior to event
- Conference name badge sponsor ribbon
- Recognition as a Gold sponsor in OBA & WBA magazines
- 6' Vendor display table (Tuesday & Wednesday, December 4-5)

#### WE WOULD LIKE TO SPONSOR THE FOLLOWING GOLD LEVEL OPPORTUNITY (CHECK ONE):

- Name Badge Lanyards – **SOLD - Miller Nash Graham & Dunn LLP**
- Keycards for guest rooms (includes imprint of sponsor logo) – **SOLD - Keefe, Bruyette & Woods**
- Director Fundamentals Program (Monday, December 3)
- Symposium Mobile App – **SOLD - Harland Clarke**
- Audio-Visual Services on Tuesday & Wednesday (includes five slides to run during breaks) – **SOLD - Synergy by Association**
- Tuesday General Session – **SOLD - PCBS**
- General Session Speaker: Paul Cummings (Tuesday, December 4) – **SOLD - Corrigan & Company**
- General Session Speaker: Sarah Gibson (Wednesday, December 5)
- General Session Speaker: Lyall Swim (Wednesday, December 5) – **SOLD - D.A. Davidson & Co**
- Continental Breakfast (Tuesday, December 4) – **SOLD - MJC Partners**
- Emerging Leaders Track Speakers (Tuesday, December 4) – **SOLD - Sherman, Sherman, Johnnie & Hoyt, LLP**
- Bank Directors Track Speakers (Tuesday, December 4)
- Bank Management Track Speakers (Tuesday, December 4) – **SOLD - WBA PROS**
- Community Applause Award Luncheon Video (Tuesday, December 4) – **SOLD - Synergy by Association**
- Hosted bars during Holiday Party (Tuesday, December 4) – **SOLD - NWFA Trust**
- Breakfast (Wednesday, December 5) – **SOLD - IP Services**
- Wednesday General Session

Contributions or gifts to the Oregon and Washington Bankers Associations are not deductible as charitable contributions for federal income tax purposes. However, payments may be deductible as an ordinary business expense.

## Silver Level Sponsorship - \$1,500

### BENEFITS

- Silver sponsor recognition in conference program
- Signage at sponsored event
- Acknowledgement of sponsorship during conference
- Conference name badge sponsor ribbon
- Recognition as a Silver Sponsor in OBA & WBA magazines
- 6' Vendor display table (Tuesday & Wednesday, December 4-5)

### WE WOULD LIKE TO SPONSOR THE FOLLOWING SILVER LEVEL OPPORTUNITY (CHECK ONE):

- "At-a-Glance" Schedule of Events – **SOLD - PCBB**
- Candy Basket at Registration Desk
- General Session Attendance Prizes – **SOLD - Office Depot**
- General Session Note Pads & Pens
- Opening Ceremonies (Tuesday, December 4)
- General Session Refreshment Break (Tuesday, December 4)
- General Session and Awards Photography (Tuesday, December 4)
- General Session Panel Presentation (Tuesday, December 4) – **SOLD Tyfone**
- Tuesday Evening Entertainment (Tuesday, December 4) – **SOLD - Eide Bailly LLP**
- BankPAC Silent Auction (Tuesday, December 4) – **SOLD - BankMarketingCenter.com**
- General Session Refreshment Break (Wednesday, December 5)
- CBO Annual Meeting (Wednesday, December 5) – **SOLD – vCom**

## Bronze Level Sponsorship - \$500

### BENEFITS

- Bronze sponsor recognition in conference program
- Acknowledgement of sponsorship during conference
- Conference name badge sponsor ribbon
- Recognition as a Bronze sponsor in OBA & WBA magazines

### WE WOULD LIKE TO SPONSOR THE FOLLOWING BRONZE LEVEL OPPORTUNITY (CHECK ONE):

- CBO Board of Directors Luncheon & Meeting (Monday, December 3)
- OBA Board of Directors Meeting (Monday, December 3)
- WBA Board of Directors Meeting (Monday, December 3) – **SOLD - WBA PROS**
- Holiday Party Décor (Tuesday, December 4) – **SOLD - Keenan & Partners**
- Holiday Party - Chairman's Signature Cocktail (Tuesday, December 4) – **SOLD - United Bankers' Bank**

## Sponsorship Reservation Form

COMPANY NAME: \_\_\_\_\_ (please specify exact name to be printed in program and on signs)

CONTACT PERSON: \_\_\_\_\_ TITLE: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
Street Address City State Zip

Please send completed form to Pacific Northwest Bank Leadership Symposium at:  
Fax (503) 581-8714 | Email [lkaliher@oregonbankers.com](mailto:lkaliher@oregonbankers.com) | Mail PO Box 13429, Salem, OR 97309

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*Sponsorship payment will be arranged after reservation is confirmed.*