

# ASSOCIATE MEMBER CATEGORIES



Associate membership in the Oregon Bankers Association provides your organization exclusive access and exposure to decision-makers in the Oregon banking community and beyond. Your organization can increase its profile and receive additional benefits by upgrading to the Premier or Platinum Associate Membership level. All Associate Membership levels require an application and approval process. Some restrictions to eligibility may apply. For more information, call OBA's Lori Kaliher at (503) 576-4108.

Benefits	Associate \$1,100 per year	Premier \$5,000 per year	Platinum \$10,000 per year
Discounted member rates at OBA events	✓	✓	✓
Discounted advertising rates	✓	✓	✓
Company listing in OBA's online member directory	✓	✓	✓
Priority access and preferred pricing on exhibitor and sponsorship opportunities	✓	✓	✓
Access to OBA's discount programs through Office Depot and Shred-it	✓	✓	✓
Access to Hagan Hamilton Insurance Solutions employee benefits	✓	✓	✓
Priority consideration for speaking at OBA peer groups and events	✓	✓	✓
Opportunity to submit articles for consideration in OBA's magazine, <i>Banking Matters</i>	✓	✓	✓
Subscription to OBA publications and communications for all of your organization's employees, including: <ul style="list-style-type: none"> <li>• <i>Banking Matters</i> Magazine</li> <li>• Regulatory Spotlight</li> <li>• OBA Education Opportunities</li> <li>• OBA News Releases</li> <li>• Convention/Conference Pre-Announcements</li> </ul>	✓	✓	✓
Upgraded listing in OBA's online member directory and Premier/ Platinum Associate Member badge, if applicable	✓	✓	✓
Dedicated presentation time before an OBA peer group		✓	✓
Promotion via email of an event, webinar or education program		✓	✓
One article or advertisement in <i>Banking Matters</i> (restrictions apply)		✓	✓
Special call-out in <i>Banking Matters</i> recognizing your membership level		✓	✓
<b>Platinum Members select FIVE additional benefits from the following:</b>			
<input type="checkbox"/>	Gold-level sponsorship of a mutually agreed upon OBA event		
<input type="checkbox"/>	Sponsorship of an OBA or Community Banks of Oregon board meeting (upon availability)		
<input type="checkbox"/>	Distribution of one hard copy mailing to OBA membership		
<input type="checkbox"/>	One-time provision of OBA member email marketing list (targeted by job function; restrictions apply)		
<input type="checkbox"/>	Four 1/2 page or 2 full-page full color advertisements in <i>Banking Matters</i>		
<input type="checkbox"/>	Sponsorship of OBA's website (includes company logo displayed on OBA's website)		
<input type="checkbox"/>	Two 1,500-word articles published on OBA's Industry Insights blog		
<input type="checkbox"/>	Posting of up to 6 educational events you are hosting to OBA's website calendar		