*[Subject Line]*

**The Next Mortgage Wave Is Coming — Be Ready for It**

*[Email Copy]*

**Ride the next big mortgage wave all the way to a larger loan portfolio.**

Shopper Alert™ from Harland Clarke takes the guesswork out of marketing loans — including mortgages. You’ll know within 24 hours when customers are shopping mortgage, auto, credit card and personal loans with your competition. So you can immediately offer a credit-screened, preselected loan by phone, mail or email — while your customer is still shopping.

No other program works as quickly or as comprehensively to create a continuous stream of loan cross-sell opportunities.

[**Learn more**](http://harlandclarke.com/marketing-services/acquisition/loan-acquisition/shopper-alert/shopper-alert-banner-lp-0616?utm_source=Synergy&utm_medium=email&utm_campaign=Synergy2016-08&utm_content=ShpAlert-next-mortgage-wave-banner-lp) about this turnkey solution that offers a fast, cost-effective way to cross-sell loans.

[**Watch**](http://harlandclarke.com/marketing-services/acquisition/loan-acquisition/shopper-alert/shopper-alert-banner-lp-0616?utm_source=Synergy&utm_medium=email&utm_campaign=Synergy2016-08&utm_content=ShpAlert-next-mortgage-wave-banner-lp) a short video about Shopper Alert.

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