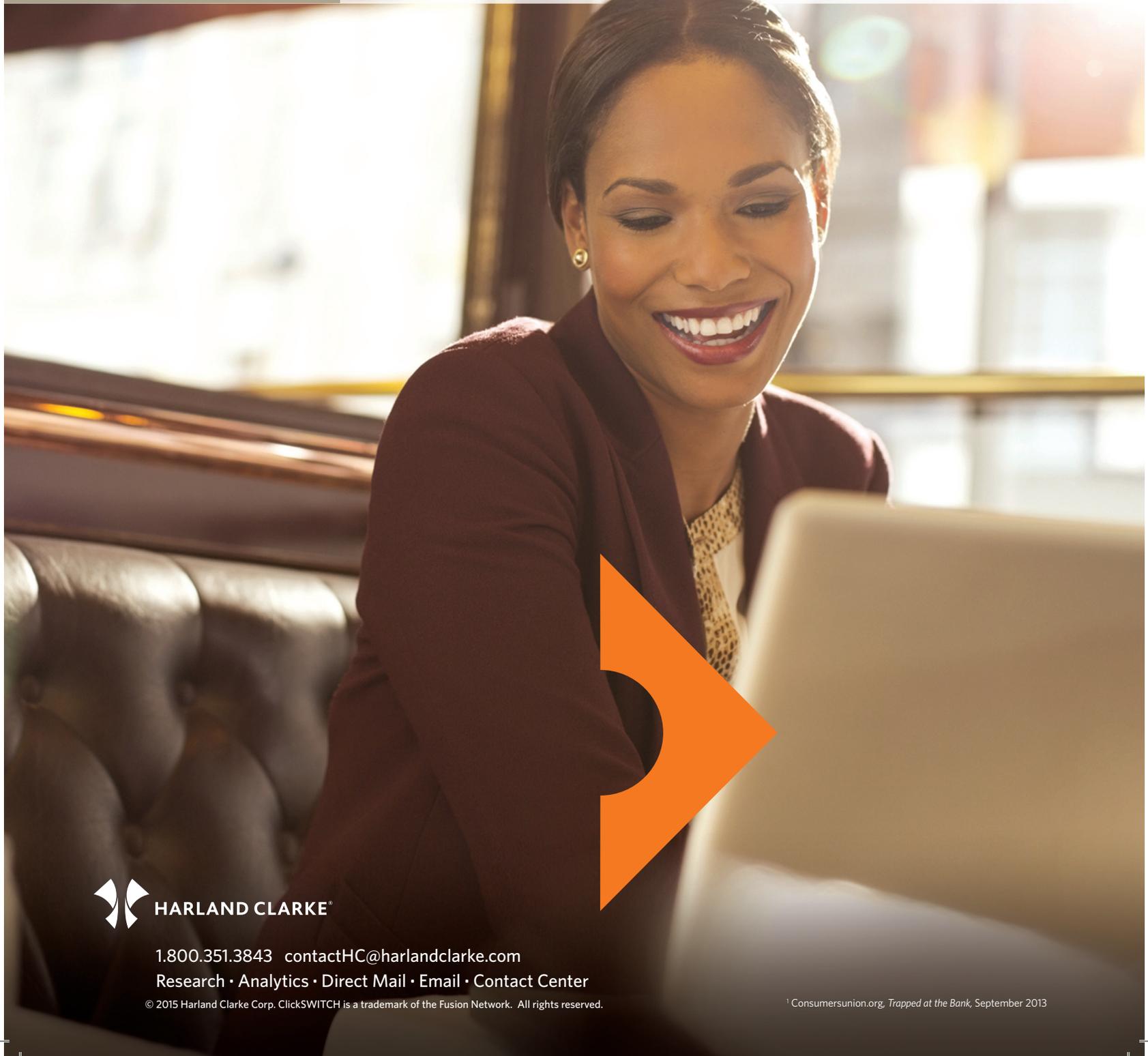


Sometimes things  
just click.

Hassle-free,  
one-click account  
switching

Consumers think switching banks is a real hassle.<sup>1</sup> Inactive accounts are a hassle for you. ClickSWITCH changes that. A turnkey, fully automated account switching solution, ClickSWITCH simplifies activation for you and your new account holders with the click of a mouse. In just 10 minutes, they can initiate secure transfers of recurring transactions and deposits from their former financial institutions to yours. Easy for them. Increases activation rates for you. It just clicks.

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<sup>1</sup> Consumersunion.org, *Trapped at the Bank*, September 2013