



BEYOND THE EXPECTED

IBA, NBA & OBA 2019 Convention
June 24-26, 2019 | The Coeur d'Alene Resort
Coeur d'Alene, Idaho



IDAHO BANKERS
ASSOCIATION



NEVADA BANKERS ASSOCIATION

OREGON
BANKERS
ASSOCIATION



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IBA, NBA & OBA 2019 Convention • June 24-26, 2019 | Coeur d'Alene, Idaho



REGISTER TODAY!

Join us in Coeur d'Alene for the seventh tri-state convention of the Idaho, Nevada and Oregon Bankers Associations. We have a valuable program in store for this premier banking industry event taking place in beautiful Coeur d'Alene, Idaho. Whether you are a bank executive, director or business partner, don't miss this top-notch event focused on the banking industry's hottest topics.



Tracy Silver
*IBA Chair
 Wealth Management
 Division Director
 U.S. Bank
 Nampa, ID*



Spencer Hafen
*NBA Chair
 President &
 Chief Executive Officer
 Nevada Bank & Trust
 Caliente, NV*



Hadley Robbins
*OBA Chair
 President &
 Chief Executive Officer
 Columbia Bank
 Tacoma, WA*

MAKE YOUR LODGING RESERVATIONS

Lodging options are available nearby on a first-come, first-served basis, including the Best Western Plus Coeur d'Alene Inn, providing complimentary shuttle service for transportation between the two hotels. Reservations can be made by calling (208) 765-3200. Be sure to ask for Idaho, Nevada, Oregon Bankers Association group rate.



Trent Wright
*IBA President &
 Chief Executive Officer
 Boise, ID*



Phyllis Gurgevich
*NBA President &
 Executive Director
 Las Vegas, NV*



Linda Navarro
*OBA President &
 Chief Executive Officer
 Salem, OR*

DON'T WAIT TO SECURE YOUR SPONSOR AND EXHIBITOR OPPORTUNITIES!

For **Sponsorship** inquiries, please contact Lori Kaliher at the OBA at (503) 576-4108 or lkaliher@oregonbankers.com.
 For **Exhibitor** inquiries, please contact Jeni Hall at the IBA at (208) 342-8282 or jhall@idahobankers.org.

Questions?

For general convention questions, please contact the OBA office at (503) 581-3522. You can also contact Jeni Hall at the IBA at (208) 342-8282 or Ana Castellanos at the NBA at (702) 233-8607.



MONDAY, JUNE 24

8 – 10 am	IBA Board of Directors Meeting
11 am – 1 pm	ICBA Board of Directors Meeting
12: 30 – 2:30 pm	Synergy Board of Directors Meeting
1 – 2:30 pm	NBA Board of Directors Meeting
3 – 5 pm	OBA Board of Directors Meeting
3 – 6:30 pm	Convention Registration Desk Open
5 – 6:30 pm	Exhibitor Visits & Welcome Reception
6:45 – 8:45 pm	Dinner & Entertainment

Join convention delegates for this night of free-flowing lakeside fun with local musical entertainment.

TUESDAY, JUNE 25

6 am – 7 am	Morning Yoga (advance registration required)
7 am – 5:30 pm	Convention Registration Desk Open
7:15 – 8 am	Breakfast & Networking with Exhibitors
8 am – 12:30 pm	First General Session

Globalization 3.0, How Climate Changes Everything



Dr. Thomas P.M. Barnett, Managing Partner
Barnett Consulting LLC

For centuries, humanity has viewed our world in overwhelmingly longitudinal or East-West terms, with climatic zones being the prime determinant of which civilizations dominated and which were subjugated. Due to increasingly rapid climate change, globalization's axis is being tilted into a decidedly latitudinal or North-South orientation, triggering the greatest - and perhaps most stressful - resource transfer in human history. Author of "The Pentagon's New Map: War and Peace in the Twenty-First Century" and globalization expert Dr. Thomas Barnett will explain how these seismic shifts are already re-shaping superpower relations and how they will redraw our mental map of the world.

State of the Economy



Robert Spendlove, Chief Economist, Zions Bank

Robert Spendlove will discuss the economic environment in the U.S. and the Western U.S. in particular, and tackle trending issues such as employment, wages, interest rates and inflation.

8:30 – 9:15 am	Spouse/Guest Breakfast & Activity Review with Coeur D'Alene Resort's Concierge (advance registration required)
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A Report from the Front Lines - the 116th Congress



James Ballentine, Executive Vice President of
Congressional Relations & Political Affairs,
American Bankers Association

James Ballentine will provide an overview of the 116th Congress and the opportunities and challenges the banking industry will face in advancing its legislative agenda in the current political environment.

Globalization of Cyber Crime



Steven Bullitt, Global VP, Threat Intelligence &
Incident Response, NTT Security

This presentation focuses on real-world scenarios of cyber events that have taken place globally. Steven will discuss the current threat landscape and the tactics and techniques our adversaries utilize, such as insider threats, cyber intrusions, business email compromises and DDOS attacks. This Crime as a Service (CaaS) takes advantage of our infrastructure, people and systems. Steven will also discuss the importance of understanding that borderless crimes will take borderless security solutions, highlighting countermeasures for the financial sector.

12:30 - 1:45 pm

Lunch Buffet with Exhibitors

2 – 3:30pm

Breakout Sessions

Improving Non-Interest Income and Reducing Risk in the Bank Balance Sheet

Dory A. Wiley, President & Chief Executive Officer, Commerce
Street Holdings

This session will help banks with performance, growth, risk reduction and CRA credit qualifications. Attendees will be given methods of establishing a wealth management platform to build non-interest income, increase customer relationships and increase competitive advantage. Dory will explain keys to maintaining lower risk and lower costs during implementation and execution of each of the named strategies.

Future Proofing Your Bank

Jim Teece, President & Chief Executive Officer, Project A

Jim Teece is an entrepreneur, innovator, public speaker, author, educator and community bank board member – all at the same time! During this provocative, inspiring and engaging session, Jim will offer insight into how to "Future Proof Your Bank". He'll discuss how to simultaneously focus on today's customer expectations, innovation and security, transparent marketing, and community leadership.

Introduction to Self-Defense

Michael Foley, Hand to Hand Combat Training Center

Don't miss your opportunity to learn defensive techniques against a two-hand push, front choke, rear choke, punch to face, head lock and rear arm choke. Participants will receive access to online training to enable them to continue to learn and practice these techniques in the comfort of their own homes.

- 3:15 – 5 pm **Spouse/Guest Pacific NW Wine & Cheese Tasting** *(advance registration required)*
- 4:30 – 5:30 pm **ID, NV & OR BankPAC Reception**
- 5:30 – 7 pm **Reception with Exhibitor Visits & Silent Auction**
- 7 – 9 pm **IBA & NBA State Dinner**
- 7 – 9 pm **OBA State Dinner & Annual Awards**

WEDNESDAY, JUNE 26

- 7:30 am – 2 pm **Convention Registration Desk Open**
- 7:15 – 9:15 am **IBA & ICBA Annual Meetings & Breakfast**
- 8 – 9:15 am **NBA Annual Meeting & Breakfast**
- 8 – 9:15 am **OBA & OBA Education Foundation Annual Meetings & Breakfast**
- 9:30 am – 12:30 pm **Second General Session**

ICBA Update



Rebeca Romero Rainey, President & Chief Executive Officer, Independent Community Bankers of America

Rebecca Romero Rainey will share ICBA's focus on the most pressing issues and advocacy priorities facing our nation's community banking industry.

Federal Reserve Update



Governor Michelle W. Bowman, Board of Governors, Federal Reserve System

Federal Reserve Governor Michelle Bowman will provide a report on the state of the banking industry and supervisory priorities for the Federal Reserve.

How to Take Ownership of Leadership



Bryan Dodge, Business Consultant, Author & Radio Personality

During this session, Bryan Dodge challenges leaders to take team performance to the next level by conquering their fears and helping their people overcome their inhibitions. Key takeaways from this session include: the three laws of leadership and how they affect every area of life – from the boardroom to the soccer field; what truly motivates people; how to find and keep a good team; skills that improve team communication; and the intangible quality that enables leaders to reach new levels of performance.

12:30 pm **Adjourn**

Afternoon Optional Activities *(advance registration required)*

- 1:30 – 6 pm **Guided Tubbs Hill Hike**
- Coeur d'Alene Lake Kayaking**
- Convention Golf Tournament**
- 6:30 – 7:30 pm **Closing Reception – Including Golf Awards!**

OPTIONAL ACTIVITIES

The following optional activities are being offered during the convention. Charges for optional activities are in addition to regular convention registration fees. Further instructions about the adventures for which you are registered, including meeting times, locations and transportation, will be provided to registered participants upon check-in.

Register early, as space is limited for most activities!

Morning Yoga

Tuesday, June 25 | 6 - 7 am **\$25 per person**
(Includes instructor, water and yoga mat)

This yoga session will center your mind, balance your body, and provide you with more lasting energy than any coffee drink can provide. Join Coeur d'Alene's yoga guru for this sequence that anyone can do (no experience or toe-touching flexibility required!). Not only will these feel-good poses perk you up, but they're also good for you! The result: You'll walk away feeling centered, focused, and ready to own the day.

Pacific NW Wine & Cheese Tour with Beverly's Sommelier

Tuesday, June 25 | 3:15- 5:00 pm **\$85 per person**

Beverly's at the Coeur d'Alene Resort offers one of the finest wine cellars in North America. With more than 1,700 wines from nine countries and more than 90 regions, there are more than 20,000 bottles in all, making Beverly's the largest destination cellar in the Pacific NW. The Pacific NW Wine Tour will feature some of the best local wines from Idaho, Oregon and Washington. One of the resort's Sommeliers will guide you through the tasting of the wines, introduce you to some of the finest cheeses and take you for a tour of the renowned cellar.

Guided Tubbs Hill Hike

Wednesday, June 26 | 1:30 - 3 pm **\$25 per person**
(Includes guide and water)

Tubbs Hill is a "must-see", offering a taste of the wilderness in downtown Coeur d'Alene. This two-mile trail loop follows the shoreline of Coeur d'Alene Lake through evergreen forests with historical points along the way as well as several great viewing areas.

Coeur d'Alene Lake Kayaking

Wednesday, June 26 | 1:30 - 4 pm **\$55 per person**
(Includes equipment, guide and light snacks)

North Idaho offers some of the best kayak touring in the United States. This guided trip will lead guests on a scenic paddle along the shoreline of Lake Coeur d'Alene, offering instruction as well as information about the lake and ecosystem. This is a great tour for beginners, as well as those with some kayak experience. Don't miss this chance to relax while spending the afternoon on the lake enjoying a guided tour with spectacular scenery.

Convention Golf Tournament *(Scramble Format)*

Wednesday, June 26 | 1:30 pm **\$250 per person**
(Includes transportation to the course, unlimited floating practice balls, warm up sport massage, cart, forecaddie, lunch and tournament prizes; forecaddie gratuity not included)

Join other IBA, NBA and OBA convention delegates and spouses and guests for an afternoon of fun on the Coeur d'Alene Resort Golf Course. Nestled in the foothills of the Rocky Mountains on the shores of beautiful Lake Coeur d'Alene, the Coeur d'Alene Resort Golf Course is a premier destination golf course, debuting as the #11 resort golf course in the nation while unveiling an extraordinary #1 ranking in the category of "Beauty and Esthetics" by *Golf Digest*.

