

Affiliate Membership in the Oregon Bankers Association is reserved exclusively for financial institutions that are not eligible for regular membership. This includes banks that do not have full-service branches or deposit powers in the state of Oregon. Affiliate Members often have a strong interest in the Association's legislative and regulatory advocacy and are partners in OBA's efforts to grow and maintain a healthy environment for banking in Oregon.

Affiliate Membership Benefits:

ADVOCACY

- ➔ Representation in Salem and Washington, D.C.
- ➔ Coalition building with other organizations
- ➔ Political action committee fundraising and distribution coordination
- ➔ Educational messaging and materials on industry issues
- ➔ Grassroots campaign planning and execution
- ➔ Legal representation

NETWORKING

- ➔ Member pricing at all OBA events, including the Convention and Oregon Bank Leadership Symposium
- ➔ Opportunity to join select OBA peer groups
- ➔ Access to OBA's members-only portal and online member directory

EDUCATION

- ➔ Member pricing on all OBA education programs
- ➔ Convenient formats including workshops, single day and multi-day conferences, schools and online training
- ➔ Multi-state education partnerships

COMMUNICATIONS

- ➔ Free subscriptions for all company employees to OBA communications and publications, including:
 - *Banking Matters Magazine*
 - *Capitol Comments*
 - *Friday Five*
 - *Regulatory Spotlight*
- ➔ Company listing in online membership directory
- ➔ Company listing on OBA website and recognition in magazine

PUBLIC RELATIONS

- ➔ One, strong message about the good work our members do for Oregon's communities
- ➔ Recognition and awards programs
- ➔ Financial literacy and banking career advancement through the OBA Education Foundation
- ➔ Website and social media promotion

STRATEGIC PARTNERSHIPS

- ➔ Discounted products and services, including:
 - BankTalentHQ *job posting service*
 - Office Depot *office supplies and more*
 - Shred-it *document/technology destruction*
 - Hagan Hamilton *employee healthcare and benefits*

