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BEYOND THE EXPECTED

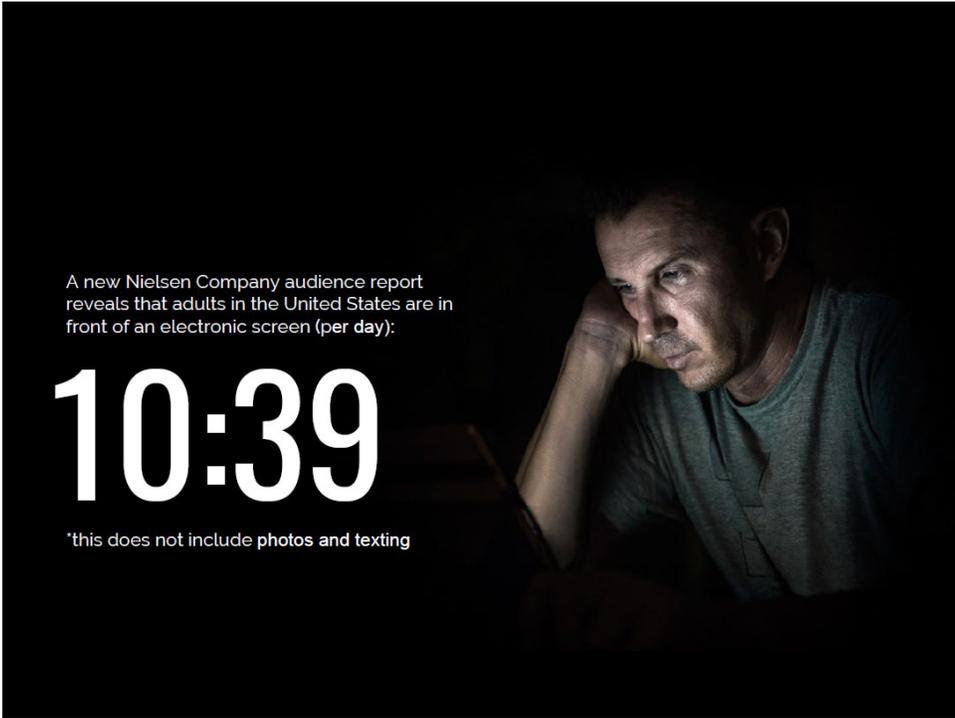
YOUR BETTER EXPECTATIONS
START WITH A BETTER VERSION **YOU**

<p>It is not WHAT you think</p>	<p>It is not only HOW you think</p>
--	--

***WHY YOU THINK
THE WAY YOU
THINK***

But sometimes we can't

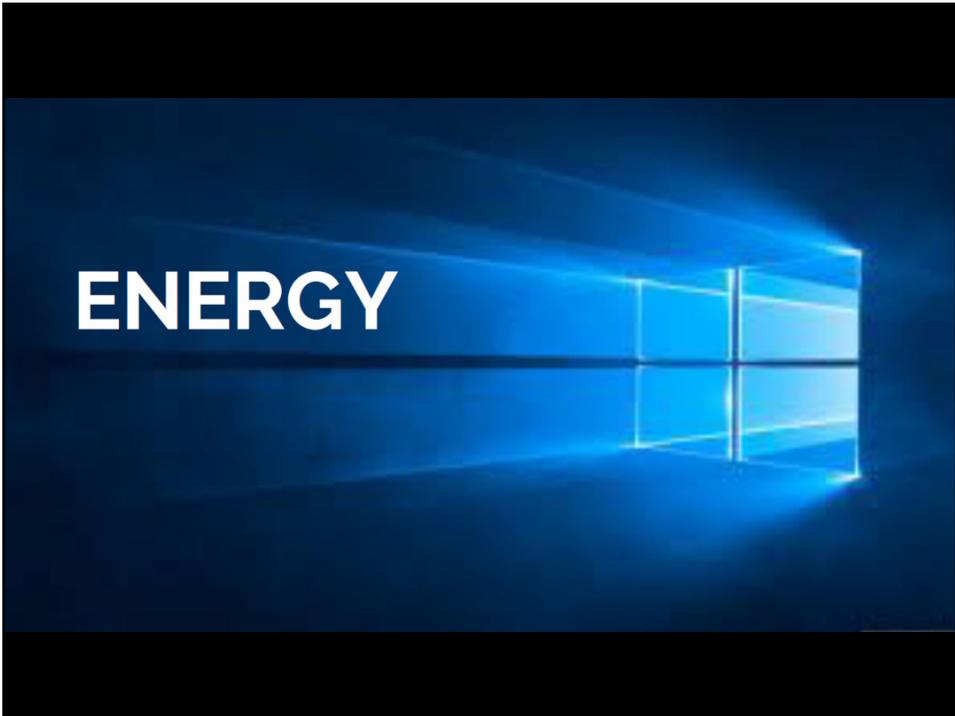
THINK



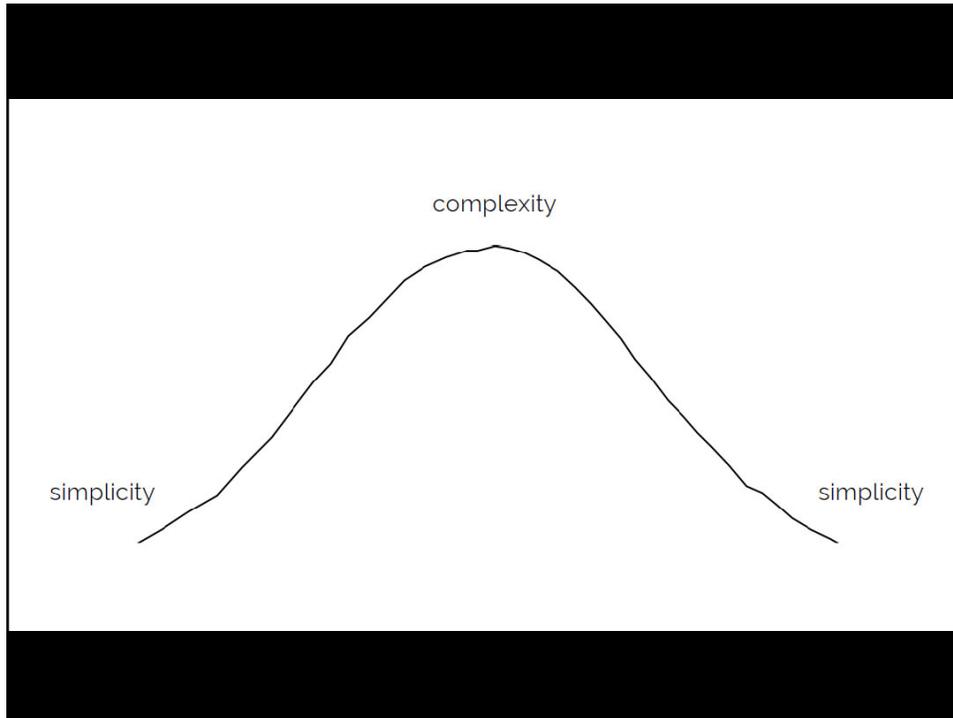
A new Nielsen Company audience report reveals that adults in the United States are in front of an electronic screen (per day):

10:39

*this does not include photos and texting



ENERGY



complexity
only breeds more
complexity

BEYOND

FOCUS

Your focus matters!

Your focus is your choice!

Choose to focus on the things you can control, not the things you can't control.

BEYOND

The Three Biggest Enemies That Take Away Your Focus

INTERRUPTIONS

FEEDS COMPLACENCY

BEYOND

DISTRACTIONS

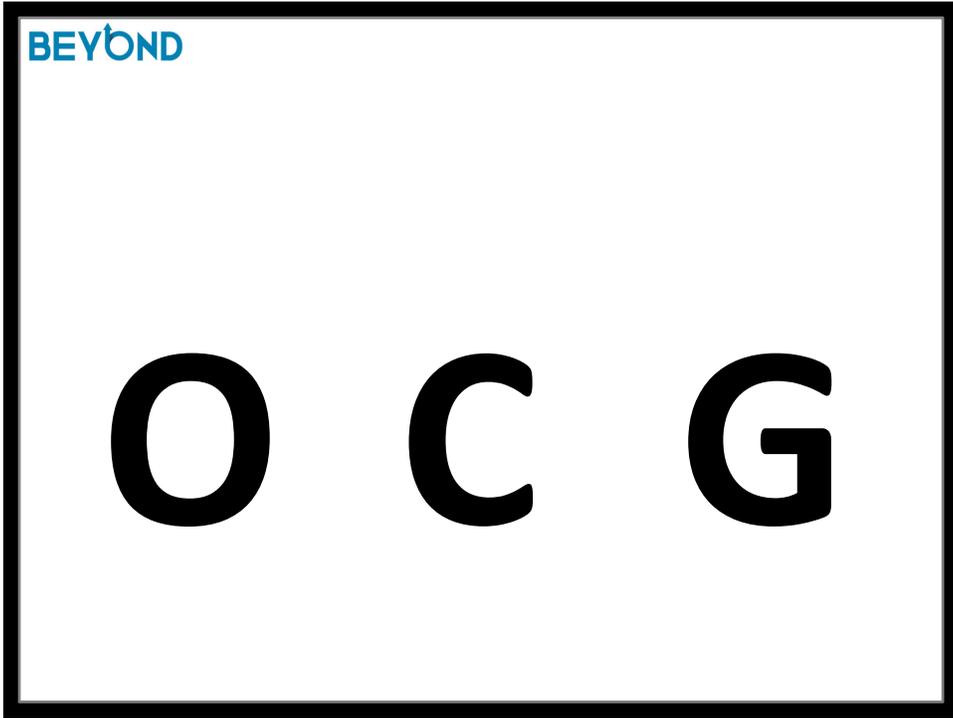


TAKES AWAY A STRONGER VISION

BEYOND

PROCRASTINATION

ELIMINATES POSSIBILITIES



BEYOND

CONVERSATIONS

BEYOND

GOOD

I + PR = P

INTENTIONAL + PROPER RESPONSE = POSSIBILITIES

B

9>D5 >D9? >1 <
G 9D8
@EB@?C5

WHAT'S YOUR



**TEXT # TO
469-854-9023**

LACK OF TRUST SLOWS DOWN
GROWTH

BEYOND

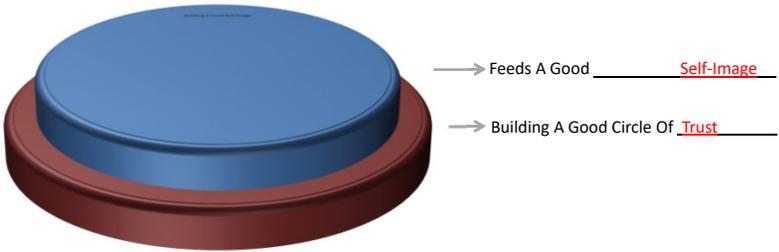
TRUST BUILDS BETTER COMPANIES



→ Building A Good Circle Of Trust

BEYOND

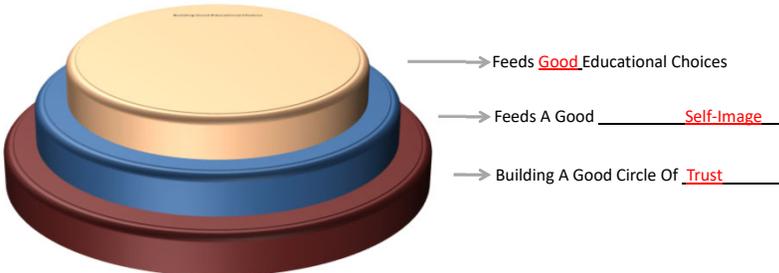
TRUST BUILDS BETTER COMPANIES



- Feeds A Good Self-Image
- Building A Good Circle Of Trust

BEYOND

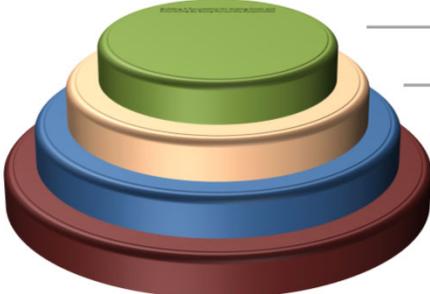
TRUST BUILDS BETTER COMPANIES



- Feeds Good Educational Choices
- Feeds A Good Self-Image
- Building A Good Circle Of Trust

BEYOND

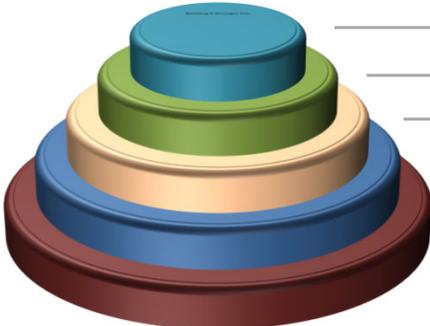
TRUST BUILDS BETTER COMPANIES



- Feeds A Foundation On Setting Goals And Prioritizing
- Feeds Good Educational Choices
- Feeds A Good Self-Image
- Building A Good Circle Of Trust

BEYOND

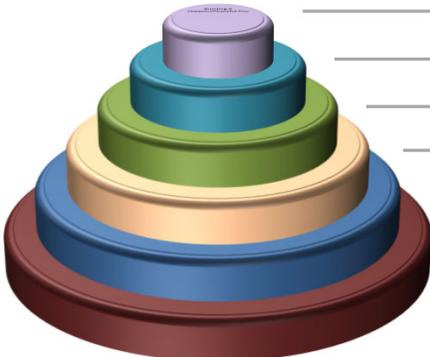
TRUST BUILDS BETTER COMPANIES



- Feeds A Stronger Vision
- Feeds A Foundation On Setting Goals And Prioritizing
- Feeds Good Educational Choices
- Feeds A Good Self-Image
- Building A Good Circle Of Trust

BEYOND

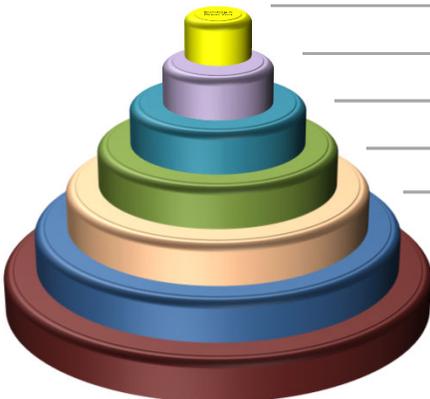
TRUST BUILDS BETTER COMPANIES



- Feeds A Happier /Peaceful Company
- Feeds A Stronger Vision
- Feeds A Foundation On Setting Goals And Prioritizing
- Feeds Good Educational Choices
- Feeds A Good Self-Image
- Building A Good Circle Of Trust

BEYOND

TRUST BUILDS BETTER COMPANIES



- Feeds A Greater Company
- Feeds A Happier /Peaceful Company
- Feeds A Stronger Vision
- Feeds A Foundation On Setting Goals And Prioritizing
- Feeds Good Educational Choices
- Feeds A Good Self-Image
- Building A Good Circle Of Trust

BEYOND

**BUILDING A BETTER
VERSION OF YOU STARTS WITH**

Why Do You Write Down Goals?

GOALS ARE A RESPONSIBILITY, NOT AN OPTION.

E-Mail me your goals within 24Hours to
goals@bryandodge.com to receive a complimentary gift.

NO List. A list of things you are going to say no to, so that you
can add on to your goal list.

BEYOND

**How Successful Industries Lead
They Lead As A Coach Not Only As
and Grow
A Manager**

BEYOND

Coaching up is all about _____,
mobilizing, resourcing, and directing your team
to focus on a _____ vision that will produce
positive _____ both at
work and at _____

BEYOND

Coaching up is all about inspiring _____,
mobilizing, resourcing, and directing your team
to focus on a _____ vision that will produce
positive _____ both at
work and at _____

BEYOND

Coaching up is all about inspiring,
mobilizing, resourcing, and directing your team
to focus on a shared vision that will produce
positive _____ both at
work and at _____

BEYOND

Coaching up is all about inspiring,
mobilizing, resourcing, and directing your team
to focus on a shared vision that will produce
positive transformations both at
work and at _____

BEYOND

Coaching up is all about inspiring,
mobilizing, resourcing, and directing your team
to focus on a shared vision that will produce
positive transformations both at
work and at home

BEYOND

**“ Your job is to put people in a
position
where they will SUCCEED,
not to put them in a position
just to fill your NEED. ”**

BEYOND

THE FORMULA FOR SUCCESS

48 / 21 / 1 / 3

- A) When you wake up get up
- B) Get a reading chair
- C) 15/ 15

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LIVING ADVANTAGE CHEAT SHEET

Description: Your Living Talent is a comprehensive assessment that takes fifteen minutes of your time and in the process gains you an understanding of where your true strengths and weaknesses are. The specialized formula behind *Your Living Talent* has been enhancing work environments, improving relationships, understanding mindfulness and bringing personal awareness for over 30 years.

Definitions

• **Advantage:** The third level is the **Advantage**. It represent what we are the best at doing and activities that will always energize us when we are able to spend most of our day operating in the **Advantage**. This level is fully developed by age 14 -15 and is the level of operation in which we are the most comfortable and the most effective. This is shaped by our preferences and the feedback from our peers in this stage of our development.

• **Knowledge:** The second level is the **knowledge** it represents how we think and how we prefer to communicate. By the time, we are five to six years old, we have developed a second level based on the input we receive from our parents. This level represents how we think and our preferred communication style.

• **Drive:** The first level is known as **Drive**. We are all born with a unique profile that represents our emotions, drive and passion. It is why we do the things we do. When we are highly stressed or threaten, we react from this emotional level. It also provides the energy to accomplish what is important to us. The more we become aware of our **Drive** the better we can be at managing it so our **Advantage** is maximized and isn't undermined.

RED**Production**

Production
Results
Focus
Urgency

YELLOW**Integration**

Relate
Integration
Communication
Cooperation

BLUE**Innovation**

Research
Solve
Innovate
Respond to
Challenges
Alternatives

GREEN**Administration**

Regulate
Administration
System
Maintenance
Control

BEYOND

D1 2 < 5 # 6 # ? > D5 > DC

ADMINISTRATIVE ASSISTANT
 BILLING SPECIALIST
 BOOKKEEPING
 CUSTOMER SERVICE
 DATA ENTRY
 DENTAL ASSISTANT
 DISPATCHER
 DRIVER / INSTALLER
 EXECUTIVE ASSISTANT
 PARTS ASSOCIATE
 PARTS MANAGER
 PERSONAL ASSISTANT
 PROJECT MANAGER
 SALES REPRESENTATIVE
 SERVICE TECHNICIAN
 SURGICAL ASSISTANT
 WAREHOUSE ASSOCIATE
 WAREHOUSE MANAGER

BEYOND

4 1 D 1 # 5 > DB I

↑ ● ★ ↓

	RED	YELLOW	BLUE	GREEN
Advantage	5+	5+	N/A	5+
Knowledge	N/A	5+	N/A	N/A
Drive	N/A	N/A	N/A	N/A

4 5 D 1 9 < C

ADVANTAGE (They Act)

- ↑ 5+ Red: They are able to maintain focus on the results and feel a sense of urgency
- 5+ Yellow: They connect with people and involve others in the process (*If they are interfacing with customers)
- ↓ 5+ Green: They have great attention for details and like to analyze and maintain systems

KNOWLEDGE (They Think)

- 5+ Yellow: They think they should be involved and do not want to be left out

DRIVE (They Feel)
 No drive required.

BEYOND 2?? ; ; 55@5B

	RED	YELLOW	BLUE	GREEN
Advantage	5+	5+	N/A	5+
Knowledge	N/A	5+	N/A	N/A
Drive	N/A	N/A	N/A	N/A

45D19C

ADVANTAGE (They Act)

5+ Red: They are able to maintain focus on the results and feel a sense of urgency

5+ Yellow: They connect with people and involve others in the process

5+ Green: They have great attention for details and like to analyze and maintain systems

KNOWLEDGE (They Think)

5+ Yellow: They think they should be involved and do not want to be left out

DRIVE (They Feel)
No drive required.

BEYOND 5H53ED9F 5# CC9CD1 >D

	RED	YELLOW	BLUE	GREEN
Advantage	5+	5+	N/A	5+
Knowledge	N/A	5+	N/A	N/A
Drive	N/A	N/A	N/A	N/A

45D19C

ADVANTAGE (They Act)

5+ Red: They are able to maintain focus on the results and feel a sense of urgency

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KNOWLEDGE (They Think)

5+ Yellow: They think they should be involved and do not want to be left out

DRIVE (They Feel)
No drive required.

BEYOND

BE 4 YOU CAN LEAD

Be 4 you can lead, you need to learn to disagree without being disagreeable

Be 4 you can lead, you must understand no progress is made by being offended

Be 4 you can lead, you must understand that the relationship is more important than the issues

Be 4 you can lead, you must always accept responsibility for misunderstandings

Be 4 you can lead, you must understand the power of stopping the talk when someone stops listening.

BEYOND

3 LAWS OF LEADERSHIP

- When put in charge take charge.
- It never gets better then the interview.
- If you can't change the people then change the people.

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BRYAN DODGE COMBO PACK

BOOKS

DOWNLOADABLE AUDIO PROGRAMS

DOWNLOADABLE SOFTWARE

ON-LINE ASSESSMENTS AND PROGRAMS



THE PRINCIPLES OF AN UNSTOPPABLE FAMILY BUSINESS
BRYAN DODGE
DAVID WILLIAMS

THE GOOD LIFE RULES
BRYAN DODGE
WITH GUY CARROLL

BECOMING THE OBVIOUS CHOICE
A Guide to Your Next Opportunity
Bryan Dodge and Guy Carroll

HOW TO BUILD A BETTER YOU
The Ultimate Guide to Personal Growth
BRYAN DODGE

LEADERSHIP PRINCIPLES
The Art of Inspiring Others to Achieve
BRYAN DODGE

How White's MEMORY IN A MONTH
The Ultimate Guide to Memory Training
BRYAN DODGE

DEBTWORK

THE RESULTS ROUNDTABLE

YOUR LIVING ADVANTAGE

BEYOND

Welcome to the Results Roundtable!

The Results Roundtable is a online portal that is designed to help you stay motivated, build yourself from within, stay on top of your game, and have more success than you ever dreamed possible!

It's tough to stay positive, on top of your game, not to mention making the effort to get ahead. Managing work life, with home life, maintaining a marital relationship, handling finances, and raising kids can all be overwhelming. The concept of being able to accelerate success in all areas of life, including communication skills, time management, dealing with stress, working as a team, leadership and financial matters, all in one easy to use format is exactly the goal I had in mind.

The good news is that we are still creating content, and will continue to do so! This is an opportunity to get in on the ground floor, and work through the content at your own pace. Every 30 days new videos will be unlocked! You'll have a valuable resource to access whenever you want, no matter the day or time!

Features
Everything is downloadable!

The screenshot shows the website's main content area. At the top, there is a banner with the quote "Education is not preparation for life, education is life itself." Below this is a navigation menu with dropdowns for "Video Lessons Month One" through "Month Seven", "Videos With Tom Ziglar", "Interesting Articles Month One" through "Month Seven", "Success Seekers Network", and "Resources". A search bar is located below the menu. On the right side, there is a "Welcome To The Results Roundtable! - Please Read" section featuring a video player with a play button and a "ROUND TABLE" logo. Below the video player, there is a "Welcome to The Results Roundtable! Please Read" text block containing several paragraphs of introductory text and instructions for users.

Monthly video lessons

Related articles to each month's theme

Access to the SSN and Bryan's private podcasts

Resource Area, where anything we feel will compliment the above content will be.

BEYOND The Results Roundtable Benefits

Take a look at some of the awesome benefits!

- It provides on-going education in not only business related matters, but also in developing a successful mindset.
- It gives you access and networking ability with other members through a private "secret" Facebook site that only members can access, or even find for that matter.
- It gives you access to the Success Seekers Network website where you can listen to and download my weekly broadcasts, get content descriptions and much more.
- It gives fresh, new lesson videos each week, all providing valuable insight and success-oriented applications. The audio is downloadable so you can listen anywhere you may be.
- It gives you on-topic articles from experts in the monthly field of discussion.
- Special guests that will be adding content in their area of expertise.
- Basically, you'll get on-going coaching and a lot of the same benefits that executives get with my executive coaching plans! Plus, this is set up so that you can go at your own pace. As I already mentioned, new content is released every 30 days, but the previous month's content is still there! Each month has a specific theme, and all content revolves around that theme.

BEYOND

BRYAN DODGE
Dodge Development, Inc.

40 E. McDermott Allen, TX 75002 | 1-800-473-1698 | www.dodgedevelopment.com

Email _____ **← For Downloadable Product and Online Assessments**

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Mailing Address _____

City / State / Zip _____

Company _____

Payment Type: CASH _____ CHECK _____ CREDIT _____

CREDIT CARD # _____ EXP _____ CVV _____

___ The Good Life Rules (Book).....	Quantity:___	Retail Price: \$25.00	<table border="1"> <tr><th colspan="2">NEWS LETTER</th></tr> <tr><td>I would like to receive Bryan's monthly newsletter "The Achievement Journal."</td><td><input type="checkbox"/></td></tr> </table>	NEWS LETTER		I would like to receive Bryan's monthly newsletter "The Achievement Journal."	<input type="checkbox"/>
NEWS LETTER							
I would like to receive Bryan's monthly newsletter "The Achievement Journal."	<input type="checkbox"/>						
___ The Principles of an Unstoppable Family Business (Book).....	Quantity:___	Retail Price: \$17.95					
___ Becoming The Obvious Choice (Book).....	Quantity:___	Retail Price: \$10.00					
___ Debtwork Software Package (Download link sent via Email).....	Quantity:___	Retail Price: \$149.00					
___ Your Living Talent Assessment (Code & Instructions sent via Email)...	Quantity:___	Retail Price: \$49.00					
___ Building A Better You Audio (Download link sent via Email).....	Quantity:___	Retail Price: \$129.00					
___ Bryan Dodge on Leadership Audio (Download link sent via Email).....	Quantity:___	Retail Price: \$149.00					
___ Memory in a month Audio (Download link sent via Email).....	Quantity:___	Retail Price: \$189.00					
___ *Results Roundtable Online System (Instructions sent via email).....	Quantity:___	Retail Price: \$179.99					
Package Value: \$897.94							

PLEASE SHIP MY PACKAGE

If we need to ship the order to you \$10 S&H will be added to your order.

TODAY'S TOTAL INVESTMENT: \$ _____

AUTHORIZED SIGNATURE: _____ DATE: _____

I agree to pay the charge as stated on this order form.

*Annual Membership option comes with a 30 Day money back guarantee.

www.dodgedevelopment.com

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Dodge Development, Inc
A BRYAN DODGE COMPANY

**“LIFE IS TOO SHORT NOT TO BE HAPPY
LIFE IS WAY TOO LONG NOT TO FIGURE THAT OUT”**

- BRYAN DODGE

THE GOOD LIFE CHALLENGE
469-854-9023

SPECIAL THANKS TO

IDAHO, NEVADA, OREGON BANKERS ASSOCIATION

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