

# Hosting a *Community Shred-it* Event

## Why Host a *Community Shred-it* Event?

- » To improve your organization's reputation by providing the perfect opportunity to promote your brand.
- » To build goodwill within the community, even giving you the option of turning your event into a charitable opportunity to raise funds for a charity of choice.
- » To show your commitment to fighting against consumer fraud and identity theft.
- » To show your commitment to helping to create a more sustainability-conscious community.
- » To bring positive attention to your organization, via potential media coverage and event attendance.



## How it Works

Open to residents, a ***Community Shred-it*** event is normally held in easy-to-access locations, such as police stations and shopping center parking lots. Shred-it's mobile shredding trucks are on hand to securely destroy important documents using the same secure, compliant destruction method delivered to our many customers across the globe.

Depending on your needs, the events may vary in size and in scope. In fact, Shred-it has been known to serve as many as 2,000 community members at one community shredding event, with more than 70 tons of paper recycled!

## Why Choose Shred-it?

By working with Shred-it, your organization will benefit from a streamlined process to ensure your event goes off without a hitch. We will work with you to determine how many trucks you will need and how long the event should be, all based on your specific needs.

Once you book with us, we will provide ongoing guidance throughout the process, from how to set up and manage your event to how to request charitable donations, if you choose. We will also provide you with a helpful package that will assist you in planning and promoting your event to guests and media.

Contact Tom Wood at (516) 340-7004 or [Thomas.Wood@stericycle.com](mailto:Thomas.Wood@stericycle.com).