

Digital Ad Packages

Tap into your target audience with online exposure to Oregon’s banking community and beyond. The new OBA website has the following opportunities to help you lift your brand, drive traffic to your website and generate leads.

Website

SESSIONS PER MONTH

3,894

PAGE VIEWS PER MONTH

6,265

Directory

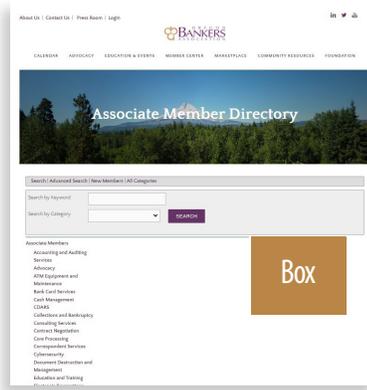
PAGE VIEWS PER MONTH

6,083

Website



Directory



Website Banner Ad Sizes

Homepage Leaderboard

(970px x 90px)

- Ad placement at the top of the website
- Maximum of 6 advertisers rotating

Directory Box Ad

(300px x 250px)

- Displayed in OBA Directory
- Maximum of 6 advertisers rotating

Digital Package Advertising Rates

MEMBER		NON-MEMBER	
6 months	12 months	6 months	12 months
\$2,620	\$3,750	\$3,210	\$4,920

Upcoming Deadlines:

20th day of the month prior to site update
Deadlines are subject to change due to holidays and/or office closures.

Art Requirements:

- A high resolution png is the preferred file format.
- Fonts embedded

Contact

For more information, contact:

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Ad Submission

Upload files at www.llmpubs.com or email pdf to ads@llmpubs.com

- Name files clearly, indicating your company name and publication.
- Please allow up to 2 business days for confirmation of receipt and the status of your ad.
- Email ads@llmpubs.com for more detailed specifications.
- Specify the URL to which you would like your ad directed.
- If you are not currently registered as a member, we request the following information for our database:

Company • Primary Contact • Title/Position
 Address • Phone Number • Email Address • Website URL

Need help creating an ad?

Free ad design (with revisions up to 3 proofs).

- Please allow up to 5 business days for first proof. Contact your sales representative for more information.